



Television across Europe 2

Report Methodology – Country Report structure

The report methodology is intended to form the basis for the research carried out by each country reporter. It will ensure that a coherent approach is taken across all the countries monitored. This document presents the structure of the individual country reports.

The country reporters will work according to the EUMAP stylebook for the format and language of the reports. The final reports will be formatted according to the conventions of previous EUMAP reports.¹

Follow-up monitoring reports

1. Country Report structure (each around 10-14 pages long):

NB. The methodology is based on the original methodology for the first set on TV Across Europe reports, but with the section on New Technologies removed.

A. Executive summary (2 pages) – key findings of the followup monitoring, and comment on the implementation (or not) of the initial recommendations

B. Recommendations (2 pages) – this would comment on any recommendations from the old report that had been fulfilled. It would also include still relevant, updated recommendations from the original report, plus any new recommendations

C. Main findings of the follow-up monitoring (around 6-10 pages: 2 pages per section)

1. General broadcasting environment:

1.1 Overview of key recent developments in legislation and policy

1.2 Incorporation of EU acquis into national media law and the implementation of the EU legal provisions

1.3 Audience shares of the nationwide television channels

2. Regulation and licensing of the television sector (national, regional and local broadcasters):

Recent developments and changes with respect to:

2.1 Regulatory authorities and framework i.e.:

- legislation on, and status of, regulators;
- regulators' remit and responsibilities;
- regulators' composition, representation, and appointments procedures;
- accountability and transparency of the regulators.

¹ All EUMAP's reports may be accessed on the web at www.eumap.org/reports



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2.2 Licensing system i.e.:

- bodies responsible for awarding licences to broadcasters;
- systems for awarding licences;
- monitoring of compliance to the rules stipulated in the licensing contract;
- penalties for breach of contractual conditions;
- recent controversial decisions by the licensing authority;
- licensing of regional and local broadcasters
- digital licensing

3. Regulation and management of public service television broadcasting (PSB)

Recent developments and changes with respect to:

3.1 PSB legislation and policy:

- remit and obligations of the PSB;
- PSB services (digital licenses)

3.2 PSB governance structure:

- mechanisms of accountability;
- systems for appointing the PSB board and management and ensuring they fulfil their responsibilities.

3.3 PSB funding:

- PSB funding model;
- level of funding;
- funding allocations.

3.4 Editorial standards:

- codes of practice and other standards;
- bodies responsible for maintaining editorial standards;
- implementation in practice

4. Commercial broadcasting

Recent developments and changes with respect to:

4.1 Regulation and management

4.2. Ownership and cross ownership i.e.:

- ownership restrictions;
- systems employed (i.e. audience share) and ceilings;
- restrictions on foreign ownership;
- changes in ownership;
- cross-media ownership and ownership restrictions,
- concentration of ownership



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- problems related to cross-ownership.

4.3 The advertising market

4.4 Editorial standards and editorial independence from businesses and government

4.5 Regional and local broadcasting

5. Programme framework for PSB and commercial television broadcasters:

Recent developments and changes with respect to:

5.1 Output: annual output (by genre) of nationwide broadcasters

5.2 General provisions, guidelines and instruments for impartial and accurate information and news.

5.3 General programme production guidelines.

5.4 Quotas: special quotas for languages or minority group representation; quotas for specific programmes; implementation of quotas in the TVWF Directive.

5.5 Specific programme obligations placed on PSBs

5.6 Specific programme obligations placed on commercial broadcasters

6. Conclusions