THE IMPACT OF DRUG POLICY ON THE ENVIRONMENT

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As member states of the United Nations take stock of the drug control system, a number of debates have emerged among governments about how to balance international drug laws with human rights, public health, alternatives to incarceration, and experimentation with regulation.

This series intends to provide a primer on why governments must not turn a blind eye to pressing human rights and public health impacts of current drug policies.
This paper draws on scientific research to bring much-needed attention to the environmental costs of drug policies. It responds to recent calls by both the UN Commission on Narcotic Drugs and the Global Commission on Drug Policy for drug policy debates to be based on the latest and best empirical evidence.
INTRODUCTION

Two apparent paradoxes lie at the heart of the relationship between illicit drugs and the environment. The first paradox is that even though the amount of land required for illicit drug crop production is tiny in global agricultural terms,1 drug crop cultivation has played a disproportionately large role in deforesting and degrading some of the world’s most biodiverse ecosystems, including those in national parks and indigenous territories.2 The second paradox is that environmental devastation is proliferating in drug trafficking regions despite sustained investments in drug interdiction and other anti-trafficking measures. How can this be?

The answer lies in understanding how drug control policies perversely harm the natural environment. Drug crop eradication drives deforestation by progressively displacing drug farmers into new, more remote environments.3 Policies to disrupt and intercept drug shipments drive forest loss and habitat destruction by incentivizing traffickers to seek out more new routes, which they often carve through biodiverse frontier regions.4 Drug prohibition, and the inevitable illegal markets associated with it, also enables traffickers to earn the grossly inflated profits that they often launder around trafficking

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hubs in extensive and ecologically devastating frontier ranching, logging, and agribusiness ventures, among other activities. 5

Support for drug supply eradication by the United Nations Office on Drugs and Crime (UNODC) and the UN Commission on Narcotic Drugs therefore works in direct opposition to concurrent UN efforts to protect biodiversity, secure ecosystem services, ensure the rights of indigenous peoples, mitigate climate change, and promote sustainable development. Despite robust scientific evidence of the growing toll that drug policies take on the global environment, the issue has drawn insufficient attention from policymakers. If discussed at all, environmental issues tend to be debated “at the margins” of drug policy, 6 and typically consider only contexts of drug crop eradication, ignoring the significant ecological impacts of drug interdiction in transit zones. As a result, the environmental costs of drug policies have been seriously underestimated and important stakeholders within and beyond the UN have been sidelined in drug policy debates.

This paper draws on scientific research to bring much-needed attention to the environmental costs of drug policies. It responds to recent calls by both the UN Commission on Narcotic Drugs and the Global Commission on Drug Policy for drug policy debates to be based on the latest and best empirical evidence.

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WHAT THE UN AND OTHER INTERNATIONAL BODIES SAY

Wide-ranging protections for the environment are included in the 1972 Declaration on the Human Environment, the 1972 Convention Concerning the Protection of the World Cultural and Natural Heritage, the 1992 Convention on Biological Diversity, and Rio Declaration on Environment and Development. The UN Declaration on the Rights of Indigenous Peoples (2007) recognizes the importance of indigenous knowledge and practice in sustainable development and environmental management, and the right of indigenous peoples to the conservation and protection of their lands and territories (Article 29). The draft 2015 Sustainable Development Goals include Goal 15, to “Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification and halt and reverse land degradation, and halt biodiversity loss.”

Forests are key foci of protection. According to the 2014 UN Climate Summit New York Declaration on Forests, “Forests and the services they offer society are crucial to sustainable development and human well-being...approximately 13 million hectares of forests continue to be lost each year, contributing up to 20% of annual global greenhouse gas emissions.” Signatories of that Declaration made a joint commitment to cut forest loss in half by 2020 and completely end it by 2030. Reducing Emissions from Deforestation and Forest Degradation (REDD) initiatives orchestrated under the UN Framework Convention on Climate Change (UNFCCC) aspire to reduce emissions from deforestation and forest degradation, create financial value for the carbon held in forest stocks, and incentivize forest conservation and management.

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9 UN Climate Summit 2014, Action Areas—Forests, at http://www.un.org/climatechange/summit/action-areas/
The 1988 Convention against Illicit Traffic in Narcotic Drugs calls for drug eradication measures to “take due account of...protection of the environment.” 10 UNODC has long documented that eradication efforts tend to displace drug production into ungoverned, resource-rich frontiers. UNODC also (separately) insists that drug crop cultivation has serious environmental impacts. The 2015 World Drug Report, for example, asserts that “the environmental impact of illicit drug production and trafficking has been broadly documented, with significant attention to the way in which illicit crops cause the degradation and destruction of primary forests in Latin America and South-East Asia.” 11 However, the two observations are not analytically linked. The result is that environmental concerns continue to be used as a justification for, rather than condemnation of, continued eradication. 12

Other UN agencies and multilateral organizations, in contrast, acknowledge the role of eradication policies in spreading forest loss. In a policy brief laying out issues for the 2016 UN General Assembly Special Session (UNGASS) on drugs, United Nations Development Programme (UNDP) notes that “eradication campaigns have had devastating consequences for the environment” and that fumigation campaigns “have not eradicated illicit production but rather displaced it to new areas of greater environmental significance.” 13

Despite the tight links between drug issues and sustainable development, UNDP notes that “drug control and development institutions have tended to operate in isolation from...”

“Forests and the services they offer society are crucial to sustainable development and human well-being...”

– 2014 UN Climate Summit, New York Declaration on Forests

13 UNDP, Perspectives on the Development Dimensions of Drug Control Policy, Brief, UN Development Program.
14 Ibid. See also J Buxton, 2015.
each other and in some cases, at cross-purposes.” 14 The brief points to the need to align drug policies more fully with development goals, and it urges the General Assembly to develop a comprehensive set of metrics to explicitly account for the broader and often unintended impacts of drug control policies on sustainable development.

Several UN agencies and other multilateral bodies, such as the Organization of American States (OAS), have described the environmental effects associated with the use of toxic defoliants in aerial fumigation campaigns. 15 The decades-long Colombian fumigation program, for example, received intense scrutiny for its collateral damages to wildlife, livestock, food crops, and the health of rural residents. 16 Health concerns in particular were cited in the recent decision by Colombia to suspend aerial eradication using the defoliant glyphosate. 17

OAS’s 2013 report *The Drug Problem in the Americas* also gives some attention to the ways that trafficking-enriched criminal organizations distort rural development. The report notes that profits from trafficking are invested in rural enterprise such as cattle ranching and timber extraction. Otherwise, there appears to be widespread policy silence on the ecological impacts of drug policies in transit zones.

**ISSUES RELEVANT TO UNGASS DEBATES**

**Drug crop eradication and forests**

Because of strong evidence that cannabis, coca, and opium poppy are frequently cultivated in fields cleared from forests, eradication policies are often justified on the grounds that they are necessary to save wild lands. 18 Rigorous assessments of eradication effects reject this logic. When drug fields are destroyed (whether by aerial fumigation or by hand), forest and habitat loss are typically increased, not lessened. In Colombia,
studies show that over time, eradication campaigns have sequentially diffused the coca-deforestation nexus into 23 of the country’s 32 departments, including newer production zones within the Colombian Chocó, a biodiversity hotspot. In Colombia overall, 2,910 square km of primary forest are estimated to have been lost to coca cultivation between 2001 and 2014. In the Amazonian borderlands of Peru and Brazil, drug-driven deforestation is “part of a migratory cycle of eradication, relocation, boom, eradication, and relocation ignited by […] coca elimination efforts in the Andean foothills.” This dynamic explains the paradoxical finding reported by UNODC that “illicit coca bush cultivation and the transformation of coca bushes into cocaine continue to cause serious environmental damage even though coca bush cultivation has decreased.”

The eradication-inspired mobility of drug crop cultivation is commonly known as the “balloon effect,” or the “displacement effect.” The dynamic occurs worldwide, and is noted to be a root cause of environmental degradation associated with drug crop cultivation in Andean nations; Mexico’s Sierra Madre Occidental; Southeast Asia’s Golden Triangle (Myanmar, Lao PDR, Thailand); and in multiple US States, including California, Texas, Arizona and Oregon.

As long as there is eradication, there is no foreseeable end to displacement because there is a “spatial infinity” of potential new cultivation areas—regionally and globally. For example, UNODC reports that Afghanistan, already the world’s largest producer of
opium poppy, contains “a number of additional areas...[that] are potentially vulnerable to large-scale opium cultivation.”

Displacement occurs within countries and between countries, sometimes spanning large distances. For example, coca supply shortages in South America were reportedly a factor in inspiring criminal organizations to cultivate coca in the northern hemisphere—in Chiapas, Mexico.

When drug crop cultivation moves into fragile ecosystems, ecological damage extends to environmental contamination. Chemicals used to grow and process drug crops (including agrochemicals, sulfuric acid, ammonia, acetone, hydrochloric acid, kerosene, and sodium carbonate) are ultimately discharged into soil and streams by farmers and processors, as well as by the law enforcement agents who dismantle jungle drug labs. It is estimated that millions of barrels of this toxic mixture are released annually. The short- and long-term impacts of this contamination have yet to be systematically studied.

There is little evidence to suggest that “alternative development” programs will alleviate the environmental impacts associated with drug crop eradication. In both Bolivia and Colombia, researchers found that under alternative development initiatives, coca farmers cleared more primary forest to plant “land hungry substitute crops” that could not be cultivated as intensively as coca. In Myanmar, bans on opium led landless rural laborers, who had formerly worked as opium gum collectors, to seek income alternatives by unsustainably harvesting non-timber forest products. UNODC also acknowledges that alternative development can entail an “environmental production trade-off,” in which deforestation is enhanced through licit investments in cattle pasture and other forest-converting land uses.

“...coca supply shortages in South America were reportedly a factor in inspiring criminal organizations to cultivate coca in the northern hemisphere—in Chiapas, Mexico.”
In contrast, Bolivia’s experimentation with “social control” of coca production does offer an alternative to eradication policies, in which coca farmers legally cultivate a fixed area. While the program is still in its early stages, initial findings suggest that it has contributed to a significant reduction in the area under coca. The potential for the program to reduce pressures on forests is suggested by research showing that historically in Bolivia, relaxed state approaches to coca cultivation (so-called “pro-coca” regimes) have been associated with lower deforestation rates. At the same time, the intensification of legal coca cultivation has raised concerns about pesticide resistance and soil contamination due to coca farmers’ heavy reliance on agrochemicals in their circumscribed plots.

Environmental impacts of drug policy in transit countries

In its 57th session in 2014, the UN Commission on Narcotic Drugs noted that among priorities for action is “the need to respond to shifting trafficking routes and new drug trafficking trends.” Those new trafficking trends are often the direct result of prohibitionist supply-side drug policies. For example, aggressive anti-trafficking efforts in Colombia opened the way for greater involvement of Mexican and other traffickers in the cocaine trade, changing trafficking routes and widely distributing drug-smuggling revenues.

According to a report by UNODC, traffickers continually move into new areas in part as a result of successful interdiction activities (e.g., surveillance and seizure operations). For example, “strengthening of [drug] controls between Afghanistan and Iran and between Iran and Turkey may have forced traffickers to move southwards towards the coasts…” Sometimes known as the “cockroach effect” (akin to bugs scurrying away when a light comes on), displacement and disruption by counter-narcotics operations inspires traffickers to move their operations deeper into the forest, down the river, or along the coast.
Among the first priorities for traffickers developing a new transshipment node is to clear landing areas, often from forest or desert habitats. Once established, drug trafficking activities can finance and accelerate preexisting illegal extraction of natural resources from surrounding areas. This is because moving drugs brings new investment opportunities for those already trafficking in timber, endangered wildlife, and marine resources such as lobster, shark fin, fish bladders, and sea cucumber. At the same time, drug trafficking organizations (DTOs) often diversify into these sectors to expand their money laundering opportunities.41

United Nations Environment Programme (UNEP) and others have noted that the trades in illegal fisheries, logging, and wildlife “rank alongside” the drug trade in terms of global criminal earnings.42 Less widely recognized is the degree to which these trades have long been vertically and horizontally integrated through money laundering and shared personnel and logistics.43 The result is the coordinated and systematic degradation of ecologically significant landscapes.

Even more extensive ecological impacts emerge indirectly from the high profits that traffickers earn for moving drugs under the existing prohibitionist regime. Economic analysis shows that in the drug commodity chain, the relatively small number of brokers in the “midstream” transit stage means that each is able to earn substantial profits.44 Traffickers often launder those large profits through land-extensive economic activities located near trafficking hubs. Speculative frontier land markets are ideal for money laundering. In Brazilian Amazonia, “drug trafficking and money laundering represent strong forces in some areas and help spread deforestation where it would be unprofitable based only on the legitimate economy”;45 traffickers there cleared a 620 square km area of forest in a single three-week period in 2003.46 Traffickers often take advantage of poorly articulated land rights to convert forest to higher-value land uses such as cattle pasture.47 Even where land rights are clearly delimited or possibilities for private

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45 P Fearnside, 2008, first page.

46 Ibid.

property are prohibited under law (as in many protected areas), traffickers use bribes, threats, violence, and economic incentives to acquire land from indigenous and peasant communities.48

Drug cartels are also known to launder money through “legitimate” cattle, coffee, and palm oil plantations and processing facilities.49 Like most narco-capitalized properties, they can expand rapidly because the impunity, violence, and cash flow associated with drug transit can allow traffickers and their affiliates to monopolize rural land and labor, often at the expense of peasant farms and community forests.50 Thus drug profits can catalyze the transformation of ecologically vibrant mixed-use, agro-diverse landscapes of smallholder food production into monocultural agribusiness landscapes.51

Traffickers’ ecological impacts are not confined to the agricultural sector. In the Amazon, cocaine traffickers are also known to launder profits through illegal alluvial gold mining operations, with the benefit that gold and drugs can be moved through the same smuggling networks.52 In Madre de Dios, Peru, gold mining is associated with rampant deforestation and the annual dumping of 30–40 tons of mercury into rivers and streams, seriously contaminating fish and the humans that eat them.53

Some DTOs are also investing in industrial mining projects,54 as well as hotel developments that threaten coastal ecosystems.55 DTOs that are well embedded in local structures of power can bribe officials to ensure lax oversight of prevailing environmental standards in their construction and operation, with serious environmental impacts.56

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Drug policy and biodiversity conservation

Eradication and interdiction push drug cultivators and traffickers into remote areas that are refuges for biodiversity, including national parks, nature reserves, and biosphere reserves. In Colombia, for example, 8% of new coca fields were within national parks in 2005; in 2014, coca was grown in 16 of Colombia’s 59 national parks. Similarly, border interception inspired Mexican DTOs to begin cultivating marijuana in California’s state and federal forest lands, where impacts to date include land clearing, agrochemical pollution, and wildlife poaching; surface water diversion threatens rare and endangered fish, amphibians, and other animals. The result is that “[black market] marijuana cultivation can have environmental impacts that are disproportionately large given the area under production.”

Drug-related activities take a serious toll on governance of protected areas. At the national level, counter-narcotics initiatives can create policy displacement, pulling scarce resources out of environmental protection. On the ground, the presence of violent criminal organizations and counter-narcotics activities can discourage law enforcement by park guards and site visits by conservation managers. For example, in 2011, UNESCO’s World Heritage Committee put Honduras’s Río Plátano Biosphere Reserve on the “World Heritage in Danger” list, in part because of “the reduced capacity of the State to manage the site, notably due to the deterioration of law and to the presence of drug traffickers.” Similarly, ecotourists are reluctant to travel to areas with drug activity, depriving local conservation efforts of vital revenue and international visibility. In the Mayan landscapes of Guatemala’s Petén, for example, “tourism numbers are plummeting in response to the drug violence.”

Environmental activists, including indigenous and peasant leaders, park rangers, and journalists, may be threatened and in some cases have been killed when they have spoken out against the ecologically destructive activities associated with drug production and


58 See: LM Dávalos et al., 2009; UNODC, Colombia: Coca Cultivation Survey, 2015.

59 J Carah et al., 2015.

60 Ibid, p. 823.


63 L Grandia, 2013, p. 254; see also Dávalos and Bejarano, 2008.
“At the national level, counter-narcotics initiatives can create policy displacement, pulling scarce resources out of environmental protection.”

Drug policy and climate change

The loss of forests and the degradation of natural habitats in drug production and drug trafficking zones contributes to the crisis of biodiversity decline worldwide. At local and regional scales, this lowers the resilience of affected socio-ecological systems, making them more susceptible to the destructive flooding, tropical storms, and drought that are predicted to increase under most climate change scenarios.

Drug policies sanctioned by one part of the UN that ultimately—if inadvertently—catalyze forest loss and degradation thus work directly at cross-purposes with climate change mitigation efforts by other UN agencies. For example, a potentially important component of United Nations Framework Convention on Climate Change (UNFCCC) are REDD+ initiatives, an extension of the REDD program that can include compensating forest-based communities for avoided deforestation. That compensation, however, could not begin to compare with traffickers’ abilities to financially coerce forest conversion to pasture or other uses. In every way, drug traffickers’ presence in forested landscapes profoundly undermines the conditions necessary for REDD+ to work, including long-term, community-centered control and management of forests.  


Drug policy and indigenous peoples

The UN Declaration on the Rights of Indigenous Peoples asserts that states, “shall provide effective mechanisms for prevention of, and redress for any action which has the aim or effect of dispossessing them of their lands, territories or resources” (Article 8, 2b), and that indigenous peoples “shall be consulted on any actions that are connected to ‘the development, utilization or exploitation of mineral, water or other resources” (Article 32).66

Drug policies work in direct opposition to these rights. Some approaches to implementing the UN Single Convention on Narcotic Drugs (1961) have been shown to threaten the exercise of indigenous peoples’ rights, particularly when drug prohibitions interfere with traditional use of plants.67 But the ways in which drug policies can encourage the ecological destruction of indigenous homelands, however, are less widely acknowledged. Eradication and interdiction efforts in Peru and Brazil, for example, have incentivized trafficking activities through lands inhabited by tribes living in voluntary isolation, for whom contact with drug runners can have tragic social and epidemiological consequences.68 Elsewhere, drug-related activities have been displaced into an ever-growing number of impoverished Afro-descendent and indigenous communities in South America and Mesoamerica,69 and among hill tribes in Southeast Asia.70

Once established in indigenous territories, drug traffickers often use violence to press inhabitants into involvement in their criminal activities,71 while simultaneously dispossessing them of land and resources that would otherwise be managed sustainably by and for communities.72 While some indigenous communities have been able to resist narco-fuelled resource grabbing, they appear exceptional.73

66 UN, 2008.
70 T Kramer et al., 2014.
CONCLUSION

The London School of Economics’ Expert Group on the Economics of Drug Policy points out that the UN’s role is to “assist states as they pursue best practice policies based on science and evidence, not work to counteract them.”\textsuperscript{74} The drug policy-environment nexus demonstrates just how profoundly counter-narcotics policies can work in opposition to policies intended to protect the environment and enable sustainable development. The task is now to use insights from science to identify the best ways to address this collateral environmental damage, particularly through enhanced articulation of shared concerns across UN agencies.\textsuperscript{75}

Accomplishing this task begins with broad-based, international recognition that, while drug cultivators and drug traffickers may be destroying forests and other habitats world-wide, it is the global prohibitionist regime and related counter-narcotics approaches that profoundly incentivize these activities—at great costs to local, regional, and global environments.

\textsuperscript{74} LSE Expert Group, *Ending the Drug War*, 2014, p. 6.

\textsuperscript{75} See, e.g., UN University, ‘Improving the Development Impact of Drugs Policy’, *Meeting Note from Luncheon Roundtable*. New York: UN, July 2014.
THE IMPACT OF DRUG POLICY ON THE ENVIRONMENT

RECOMMENDATIONS

→ 1. The international drug policy community must acknowledge the breadth and severity of the environmental impacts associated with drug control policies: long-term emphasis on drug crop eradication and transit zone interdiction has imposed high costs on the global environment, and member states should commit themselves to reforming policies to eliminate this damage.

→ 2. The UNGASS debate on drugs should recognize that these costs extend to—and often concentrate in—a growing number of drug transit states, not only in drug producing states, and should demand novel policies to halt this proliferation.

→ 3. UN member states must acknowledge that, while the environmental impacts of drug policy are global—especially as they contribute to climate change—the global drug policy regime places a grossly disproportionate environmental burden on countries of the global South. These burdens are measured by lost economic opportunities from sustainable resource management, eroded conservation governance, the loss of ecosystem services, and excessive environmental contamination.

→ 4. Costs to the environment must be added to standard metrics that are used to judge drug policy effectiveness; accounting for environmental damages is essential for realistic whole-cost assessments of drug policy alternatives. To be most effective, this accounting must be calibrated to supranational scales, as single-state assessment can hide the displacement of environmental harms from one state to another that occurs under standard supply-side interventions.
5. Multilateral agencies must allow more opportunities for national-level innovation and regional-level cooperation in supply control, particularly around inventive ways to establish sustainable, legal systems of drug crop cultivation (following Bolivia’s example), and on creative alternatives to failed “cat-and-mouse” interdiction approaches in transit zones.

6. UN member states must commit to strengthening support for biodiversity conservation in landscapes affected by the drug trade and counter-narcotics operations, especially by championing and financially supporting the right of indigenous and peasant communities to secure land tenure, and to sustainably manage resources as they see fit.

7. UN member states should consider reallocating interdiction resources to instead enhance efforts to identify and prevent money laundering and illicit investment in environmentally degrading rural sectors such as agribusiness, mining, and illegal timber harvesting.

8. The debate on drug policy reform must make meaningful room for sustained input and decision-making by UN agencies whose remit directly encompasses the environmental impacts of drug control policies, including UNDP, UNEP, the UN collaborative initiative on REDD, and the UN’s Permanent Forum on Indigenous Issues, among others.